

# WOW 2025



# Walk of Witness

Churches Proclaiming the Name of Jesus Christ

Created by Rev Lorraine Burke, Richard Mitchell & Rev Noel Cazley

# WOW Churches Pack



# Key Dates

**Date 1 – Fri 31<sup>st</sup> Jan 2025 aim to Register Partner Interest**

**Date 2 – Sat 8<sup>th</sup> Feb 2025 at 10:30 am**  
WOW Group Brief Meeting to share final Walk of Witness Plans to all, pastors, leaders, personnel and participates are welcome.

**Date 3 – Good Friday 18<sup>th</sup> April 2025 starts at 9:00 am at**  
- Victoria Park for Walk of Witness Procession March  
- Humberstone Gate for Worship & Evangelism

We kindly ask each local church to join in prayer, for the salvation of souls, throughout the City and for the success of the Walk of Witness event.



A large crowd of people, mostly of African descent, is gathered on a city street for a 'Walk of Witness'. They are dressed in winter clothing like coats and hats. In the background, a modern multi-story building with large windows and balconies is visible. Signs for 'HAYMARKET' and 'MATALAN' are visible on the building. A white canopy tent is set up on the left side of the crowd. The image has a blue tint and a white geometric line graphic on the right side.

# The Proposal

**Walk of Witness**



NTCG THE LIGHTHOUSE  
**BL**  
Y

IN MEMORY OF  
ALL WHO SERVED  
IN THE  
REGIMENT 17TH FOOT

**ntcg**  
The Lighthouse

NTCG THE LIGHTHOUSE:  
**Walk Of  
JESUS SAVIOUR OF THE WORLD  
Witness**

JOIN OUR EASTER  
SUNDAY SERVICE  
AT 11AM



NTCG THE LIGHTHOUSE,  
MELBOURNE ROAD,  
LEICESTER, LE2 0DR







# Event Background

- The Good Friday and Resurrection Sunday is a firm date in the Christian calendar.
- Historically, churches in the City of Leicester have traditionally celebrated this event by hosting “**Leicester at the Cross**” .
- The 2024 Event was a success with well over 350 people in attendance.













# Praise, Worship & Evangelism

1. We are proposing to have praise & worship at the same time as the procession march to prepare the atmosphere at Humberstone Gate West.
2. The Praise & Worship will be led by the Lighthouse, RCCG Choir, Central Baptist Church and other worship singers from different churches.
3. Partnering churches and groups will be evangelising with us and each will provide their own tracts.

















# The Crucifixion Journey

1. We are proposing to read the scriptures from the book of **John 19: 1-30**
2. We would like the church leaders to appoint readers, of the scripture at each checkpoint along the walk of witness.
3. Rev Lorraine Burke will divide the scriptures amongst church partners.

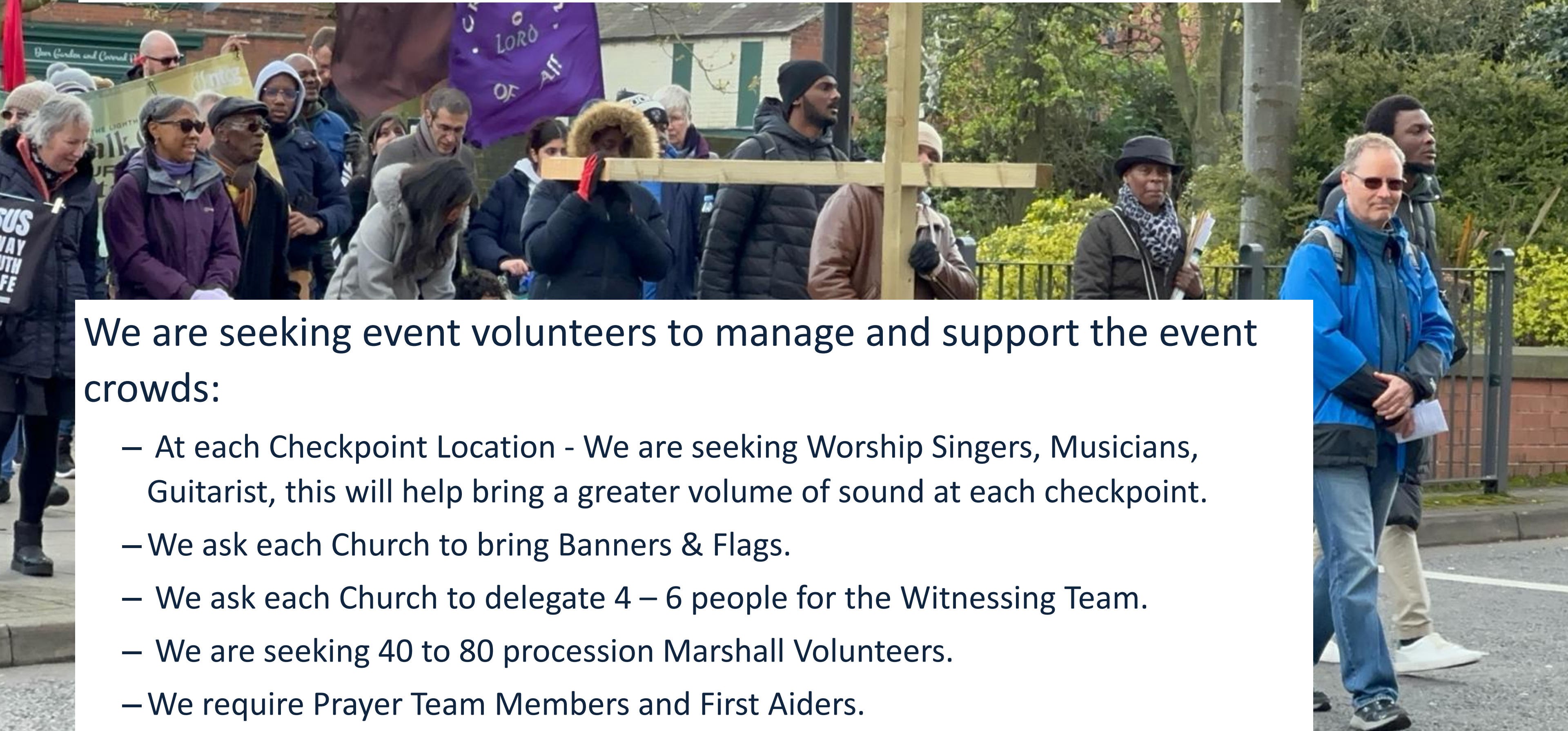








# WOW Event Personnel



We are seeking event volunteers to manage and support the event crowds:

- At each Checkpoint Location - We are seeking Worship Singers, Musicians, Guitarist, this will help bring a greater volume of sound at each checkpoint.
- We ask each Church to bring Banners & Flags.
- We ask each Church to delegate 4 – 6 people for the Witnessing Team.
- We are seeking 40 to 80 procession Marshall Volunteers.
- We require Prayer Team Members and First Aiders.



# WOW 2025

## ROUTE PLAN

## CHECKPOINTS

### Worship, Word & Prayer

# WOW 2025













# Walk of Witness - Route Plan Checkpoints

## Why the Cross ?

The cross means the forgiveness of sins, for all, who would accept Jesus Christ.

“For God so loved the world that he gave his one and only Son, that whoever believes in him shall not perish but have eternal life.” (John 3:16 NIV)

**Churches working in partnership to proclaim the name of Jesus Christ.**



BE THE L.I.G.H.T - LOVING | IMPACTING | GROWING | HEALING | TRANSFORMING

## The Route

1. **Starting Point** Memorial Monument, Victoria Park, Granville Road
2. **London Road** (at the top)
3. **University Road** (Corner)
4. **Waterloo Way** (YMCA)
5. **Top of Granby Street** (Opposite the Shoe Shop)
6. **Town Hall Square** (on Horsefair Street)
7. **Top of Gallowtree Gate** (near Halford Street)
8. **Clock Tower** (at bottom of Gallowtree Gate)
9. **Worship & Celebration** (Humberstone Gate West)















KIMBERSTONE  
GATE

ONE BAZZA

Central Baptist Leicester  
Fellowship Discipleship



# Project Delivery

Walk of Witness – Event Marketing



# Marketing Campaign

- All promotion will be published on the [www.ntcgthelighthouse.org/wow](http://www.ntcgthelighthouse.org/wow)
- We are offering partners to add their logo to the poster.
- We will promote the event on the city council event website.
- We are planning to publish A5 leaflets and A3 posters to distribute into all churches and ask members to invite family and friends.





# Good Friday

## "It is finished"

We invite you to join a  
**walk of witness**

**On Friday 18th April 2025**

**Starting at 9:00am**

**In Partnership with churches across the City of Leicester**

We will be walking from Victoria Park, Leicester, LE1 7TY  
to Humberstone Gate West, Leicester, LE1 3PJ

Contact us on mobile: 07985 518 955 - [www.ntcgthelighthouse.org](http://www.ntcgthelighthouse.org)

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# Marketing Campaign – part 2

- We are preparing a promotional video with the partnering churches to be used across all social media channels.
- We are asking the churches to promote the message on WhatsApp groups, Facebook, and social media channels.
- We are preparing email campaigns to be shared via church groups and other network groups.
- We will be speaking to press and radio.





# Key Milestones

JAN

01 - FORMALISE ALL PLANS **31st Jan 2025**

JAN

FEB

02 - MARKETING ACROSS ALL CHANNELS

03 - DIVIDE THE BOOK OF JOHN READINGS

FEB

04 - PRAYER, REHEARSALS & PREPARATION

MAR

05 - ENSURE ALL ITEMS ARE ON TRACK

APR

06 — PRE & POST REVIEW MEETINGS

Friday  
18<sup>th</sup>  
April  
2025



# Event Target Budget

Walk of Witness



# TARGET EVENT DONATIONS

1.  
**Church  
Donations  
£500**

2.  
**Church  
Donations  
£750**

3.  
**Church  
Donations  
£1000**

**Estimated  
Target  
income  
£13,000**

## **Benefits of Joint Evangelism for your church:**

- Participating in the reading of the Scriptures, Praying and witnessing.
- Each Partner church logo will be published on the event website and in the WOW 2025 programme booklet.

Churches Working Together, as the body of Christ

All donations are welcome



# POTENTIAL EVENT COSTS

- City Council Fees
- Event Insurance
- Event Programme Song Booklet
- Printing A5 Leaflets & A3 Posters
- Marketing & Promotions
- Event Video Team & Photographer
- Tent covering for the Worship Team & Band
- Raised Stage Flooring
- PA Systems & Speakers & Mics
- City Council electricity supply
- Crowd Barriers
- St Johns Ambulance
- Marshalls High vis Jackets
- Banners, Tracts, Flags
- Event Security
- Mobile float with sound system





# Partner Sign Up

Walk of Witness



# Partners

In partnership with churches across the city of Leicester



Leicester  
City Council



Diocese of  
**Leicester**  
Shaped by God



**Central Baptist Leicester**

Worship Fellowship Discipleship Fellowship



**Overcomers Church**



Wheatsheaf Christian  
Community Church



[www.witnesstrust.com](http://www.witnesstrust.com)  
one faith | one hope | one everlasting life



**Green Pastures Church**

**Springfield**  
CHRISTIAN FELLOWSHIP



# Donation Partner Sign Up Form



**Donation Amount** (please tick the right box)

☐ Church Partner - ☐ £500.00 ☐ £750.00 ☐ £1000.00

☐ Other Amount: - £\_\_\_\_\_

**Church/Organisation/Name:** \_\_\_\_\_

**Church Address:** \_\_\_\_\_

**Full Contact Name:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Mobile:** \_\_\_\_\_





# Our Bank Details



- **NatWest Bank Account:**
- **Account Name:** New Testament Church of God
- **Sort Code:** 60-15-48 / **Account Number:** 19501250
- **Payment Reference:** WOW25
- **Once payment is sent**, email Rev Lorraine Burke with your church name and the completed partner form.
- **NTCG The Lighthouse**
- **Email:** missions@ntcgthelighthouse.org
- **Mobile:** 0798 551 8955





## For Further Details Contact



- Rev Lorraine Burke
- (Evangelism & Mission Ministry Leader)
- **NTCG The Lighthouse**
- Email: [missions@ntcgthelighthouse.org](mailto:missions@ntcgthelighthouse.org)
- Mobile: 0798 551 8955
  
- Richard Mitchell – (Events & Media Project Manager)
- Mobile: 0793 289 9113





# THANK YOU FOR YOUR SUPPORT

